

Lucinda Bowden BA (Hons), MSc, PgDip

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News Anchor, Presenter, Producer, Journalist – Excellent Broadcasting Voice

I am a versatile Presenter and Broadcast Journalist, currently freelancing as a news anchor, presenter, reporter and producer for Arise News, the BBC, Sky News and ITN. I am experienced in covering breaking news in the studio and on location. Other notable events I have covered include the PEA Awards, 2014, the Royal Wedding and the London Olympic Games. Comfortable in front and behind the camera, I am a trained camera operator and have experience using Final Cut Pro, Avid and Adobe Premiere editing programmes. I studied at London College of Communication, which is accredited by the BJTC. Before retraining, I won a Gold medal for England in the 2006 Commonwealth Rowing Regatta and circumnavigated the globe in the 2009/10 Clipper Round the World Yacht race. These experiences have shown me the importance of teamwork, a good sense of humour, maintaining strength in the face of adversity and what can be achieved through dedication and hard work.

Work History

June 2015

Producer, ITN

Producer for ITV London Tonight

November 2014

TV Presenter, Sindica Productions

Presenter for @sindicaTV production of the PEA Awards, 2014 (People and Environment Achievement Awards).

October 2014

Reporter, BBC South Today (freelance)

Trained Video Journalist, reporting and producing news packages for BBC South Today in Oxford.

May 2014 to November 2014

Presenter, SKY News Digital (freelance)

Present the news bulletin, showbiz headlines and tech bulletin for all digital platforms, including the website, iPhone and android apps and the iPad.

January 2014 to date

News Anchor and Producer, Arise News (freelance)

News Anchor for Arise News Now and The World, and Co-Presenter for the Africa Wrap show. Producer for Arise News, creating content, writing and voicing packages across news, sport and entertainment programmes.

December 2013 to date

Producer and Editor, BBC GNS (freelance)

Produce stories, source interviewees and manage output for the BBC's General News Service, providing content for local radio stations across every region of the UK. As an editor, I am responsible for sourcing guests and stories for the following day's output, ensuring everything is ready for the breakfast team to run with in the morning.

June 2013 to December 2014

Newsreader and Reporter, BBC London 94.9 (freelance)

June 2013 to date

Producer, SKY News (freelance)

Producer for SKY News Digital; writing, editing and voicing bulletins for the iPad, iPhone and Android apps and the Red Button Service.

December 2012 to February 2014

Newsreader/Reporter, LBC 97.3, Global Radio (freelance)

Compile, write and present news bulletins on the breakfast and drive time shifts.

Experienced in breaking news in the studio and on location, I was the first reporter at the scene when a helicopter collided with a crane in central London, providing lives into Nick Ferrari's Breakfast Programme, and have covered other notable stories, including Baroness Thatcher's death and funeral.

September 2012 to February 2014

Presenter, LBC News 1152, Global Radio (freelance)

Present rolling news: headlines, sport, showbiz and travel.

"London's news, travel and weather in 15 minutes, every fifteen minutes."

In addition, I produce and conduct live interviews to complement the daily news and current affairs prospects.

February 2012 to September 2013

Newsreader, Reporter, Producer, BBC Radio Berkshire (freelance)

Compile, write and present drive time and weekend breakfast news bulletins. Produce original local news stories and source guests suitable for the breakfast, lunchtime news and drive programmes as well as bulletins. Experienced reporter, working at events including London 2012 Olympic Games, Royal Ascot and Henley Royal Regatta. Responsible for interviewing athletes and celebrities, gathering vox pops and presenting live three minute packages including interviews about the events.

February 2012 to February 2014

Newsreader, Reporter Heart, Gold, Choice FM (freelance)

Compile, write and present news on the hour every hour, including weather for HEART, GOLD and CHOICE. Write short, sharp copy in keeping with the station's style. Present accurate and timely bulletins delivering them within the required time schedule.

September 2011 to August 2012

Broadcast Journalist, Radio Jackie 107.8FM, Time 106.6FM, Time 107.5FM

Compile, write and present the breakfast news including travel updates three times and hour and the daily newspaper review. Write short sharp copy and source supporting audio for bulletins throughout the morning and guests for longer lunchtime news program. Use social media to involve the audience and promote the station. Only member of the news team, responsible for all editorial content.

May 2011

Assistant Producer, Sky News Sport Desk

Three week work experience placement on the Sports Desk for Sky News. Trained in iNEWS and Clean Edit. Produced online articles for the website and iPhone app. Helped produce a package on the documentary film, Senna, about the life and death of the former F1 racing driver, which premiered during my placement. This was aired on the Sunrise programme.

April 2011

Camera Operator, FOX News/KNWA

Worked with FOX News presenters Chelsea Edwards and Jonathan Hunt reporting on the Royal Wedding. My role was to film pre-recorded interviews and packages in a number of locations in the week building up to and including the wedding day. Trained on Panasonic AG-HMC150 camcorder. I also have experience using Final Cut Pro and Adobe Premiere editing programmes

January 2010

Online Reporter, Phoenix Fashion Magazine

Provided an article and images for this new fashion magazine, which was published online. The article covered the opening of the Flagship Mackintosh Store on Mount Street, London.

September 2009 – July 2010

Crew, Clipper RTW Yacht Race

Competed in the round the world yacht race, successfully circumnavigating the world as part of 18 crew onboard a 68' ocean racing yacht. I was allocated the roles of Deck Officer and Watch Leader for the first three legs of the race, between the UK and Australia. Carried out all duties onboard on deck and down below, including sail repair. I also carried out the media role on the boat, sending regular video footage and blogs back from sea to the Clipper HQ in Gosport and won the prize for best footage in the Southern Ocean. The material was uploaded online and also used for a seven series documentary of the race, called "Against the Tide", produced by North One Television. This was aired on Quest at the beginning of March 2011. I also assisted in the production and editing of material gathered by two BBC journalists onboard who joined us for two of the seven legs of the race. This was broadcast live from the Atlantic on BBC breakfast television.

January 2008 - 2009

Executive Assistant, Atticus Capital UK LLP

Executive Assistant to the MD and four analysts in the London Office.

Dec 2005 – Dec 2007

Various short term contract administrative roles across the city

Qualifications / Skills

- **London College of Communication** – PgDip Broadcast Journalism (2011)
- **Loughborough University** - MSc Management and Marketing (2005), BA Hons, Politics and Sociology, 2:1 (2004)
- **Bradfield College** – 3 'A' Levels, Geography, Politics, Economics, (2000)
- **Tormead School** - 9 GCSEs, Grade A-C (1998)

Languages

- **French / Spanish** - basic

Other Achievements

- BBC News Festival Factor Winner, May 2014.
- Completed full circumnavigation of the world in the Clipper Round the World Yacht race 2009-2010
- Gold Medal, Commonwealth Rowing Championships, 2006
- Head of House then Head Girl
- Duke of Edinburgh Bronze, Silver and Gold Award

Other Qualifications

- Full driving licence